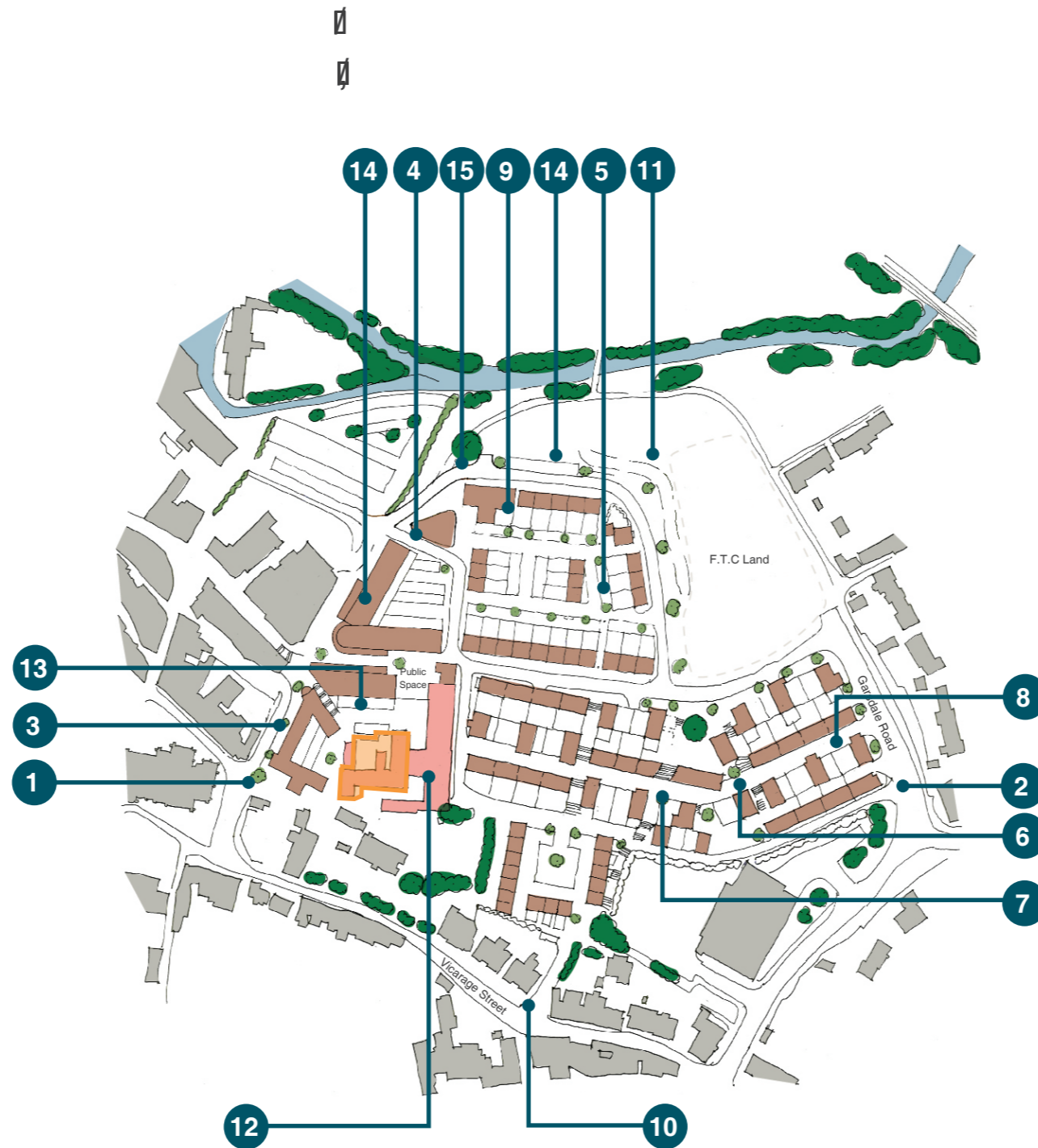


- 1 A key gateway - opportunity to blend with the historic fabric and enhance the setting of the Silk Mill. Make Saxonvale a strong pedestrian route to river connecting to all routes to east and west.
- 2 Potential for primary vehicle route via Garsdale to enable pedestrian and cycle integration with the town centre on Saxonvale.
- 3 Integrate development with the town centre – existing uses serviced from upper and lower ends of Saxonvale.
- 4 Café/restaurant opportunity linked to new park.
- 5 Largely level land in a location convenient for many and suitable for family homes.
- 6 Discreet car parking to create an environment for walking, cycling and play.
- 7 Use steep topography to create urban character and hide parking. Private terraces, generous balconies or roof gardens will serve these goals.
- 8 Opportunity for narrow one-way streets following the contours and ramped/stepped pedestrian routes linking to adjoining parts of the town.
- 9 Apartments and houses overlooking park/river with footpaths links from North to South.
- 10 The route from Vicarage Street provides an important connection to the town's mobility networks and affords great views.
- 11 A great opportunity to enhance the existing riverside area, opening it up to sunlight, providing amenity and habitat. Assess trees and ecological value.
- 12 This industrial building is a reminder of the town's history but creates a barrier to east-west movement. Test suitability for conversion and how it can best relate to the Silk Mill.



KEY

- Existing Buildings
- Former Silk Mill Building
- New Buildings
- Existing Trees
- New Trees
- Silk Mill Studios and Gallery*

*Outside development area - retained

NOTES:

First Stage Illustrative Masterplan.

To be refined and developed through technical studies, consultation and design evolution.

Building outlines to accommodate a mix of homes, including apartments and affordable housing plus other uses.

- 13 Steep topography and scope for hiding decked car parking.
 - 14 Public car park spaces removed and replaced elsewhere on site.
 - 15 Opportunity to bring main road around park land to car park.
- Commercial space for retail, café/restaurant use and enterprise.
 - Transition from higher density character close to the existing town centre to more domestic scale in the east.
 - Stakeholder engagement will provide important inputs on need and potential.
 - Frome's character now has been built from the influences at work over several centuries of urban history. The design should look backwards and forwards.
 - Enabling more people to live, work and socialise in the town is a key objective and will be a key feature in shaping the emerging proposals.
 - Parking beside park to make useable by all.
 - Consider making link to Garsdale via road alongside the riverside park for deliveries.
 - A mixed and diverse development of homes, flexible commercial space, green space, and continuing character able to revitalise the existing town.
 - Create a diverse housing offer and space for enterprise, informed by evidence on need and viability assessment.